

### **FINANCIALLY ACCOUNTABLE**

The Evangelical Council for Financial Accountability (ECFA) since 1991 again gave their approval for KSBJ. The ECFA citing that KSBJ continues to demonstrate and practice good faith compliance with the ECFA Standards of Responsible Stewardship...and added that they, affirm your organizations commitment to financial excellence, Christian ethics, and accountability.

ECFA's mission is to help Christ-centered evangelical organizations earn the public trust through their ethical practices and financial accountability. KSBJ voluntarily subjects itself to the oversight and accountability of ECFA. ECFA Renews Stamp of Approval on KSBJ



*A higher standard.  
A higher purpose.*

ECFA, the Evangelical Council for Financial Accountability, recently concluded its annual audit of KSBJ. Once again the ECFA has given KSBJ a clean bill of health on financial integrity. This means that your financial contributions to this ministry are being used honorably. Thank you for your faithful financial support.

### **KSBJ POLICIES OF FINANCIAL GIVING**

1. KSBJ will conduct the ministry of the station consistent with the belief that God is the ultimate source for meeting all of its financial needs and that God primarily uses faithful listeners as His instruments to meet those needs.
2. KSBJ will encourage its listeners to give financially to the station and will provide opportunities for listeners to do so.
3. Because KSBJ believes that financial resources should be given responsibly and by faith, KSBJ will never attempt to manipulate or coerce listeners to give nor will it encourage the use of methods of giving that could potentially cause a listener to give irresponsibly.
4. KSBJ is committed to "need-based" giving and thus will communicate particular needs to the listeners prior to requesting that listeners provide financial resources to the station.
5. Because KSBJ is primarily a listener-supported ministry, KSBJ will show its appreciation to those who support the ministry by, among other things, sending the giving listener meaningful communication regarding the listener's financial support and by providing the listener with a regular record of their giving.
6. Because KSBJ desires accountability to its listeners, KSBJ will report to listeners how it uses funds given to support the ministry, and KSBJ will discourage the establishment of any funding source or plan that would result in the station losing accountability to its listeners.
7. KSBJ will not accept financial support from any person or entity, or under any circumstances, that would cause KSBJ to relinquish, or have diminished, control over the operation of the ministry or that would compromise the ministry's integrity.